

VIRGINIA: AT A SPECIAL MEETING OF THE BRUNSWICK COUNTY BOARD OF SUPERVISORS HELD ON TUESDAY, SEPTEMBER 28, 2017, IN THE BOARD ROOM OF THE BRUNSWICK COUNTY GOVERNMENT BUILDING

PRESENT: HON. BARBARA JARRETT-HARRIS, CHAIR; HON. JOHN W. ZUBROD, VICE-CHAIR; HON. FREDERICK A. HARRISON, SR.; HON. BERNARD L. JONES, SR.; HON. WELTON TYLER, BOARD OF SUPERVISOR MEMBERS; DR. CHARLETTE T. WOOLRIDGE, COUNTY ADMINISTRATOR; LESLIE R. WEDDINGTON, ASSISTANT COUNTY ADMINISTRATOR, DEPUTY CLERK/RECORDER OF MINUTES

ALSO PRESENT: HON. WILLIAM HERRINGTON, MAYOR, TOWN OF LAWRENCEVILLE; HON. ROBERT PECHT, LAWRENCEVILLE TOWN COUNCIL; C.J. DEAN, LAWRENCEVILLE TOWN MANAGER; BEN SPENCE, BRODNAX TOWN MANAGER; ARMENTA STAMPS, ALBERTA TOWN COUNCIL

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**Re: Call to Order – 6:00 p.m.**

Chair Harris called the meeting to order.

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**August 22, 2017 Meeting**

Chair Harris stated that this meeting is a follow up to the August 22, 2017, meeting with the county and towns. Attendees were provided with a copy of the August 22, 2017, minutes for their review. The purpose of this and future meetings are to enhance communication between the County and towns, to provide an overview of respective priorities, and to identify potential projects for us to work on collaboratively. The ultimate goal is to enhance the quality of life in our County.

She further stated that during the meeting, the county and towns identified three (3) projects to work on collaboratively as follows: (1) brand and market county/towns, (2) Saint Paul's College and (3) website.

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**Re: Joint Projects**

1. Brand and market county/towns

The group discussed the importance of developing a unified branding and marketing message to promote the county and towns.

It was a consensus to establish a work group to include a representative from the county, each town and key stakeholders to develop a unified branding and marketing message. The mayors will discuss this matter during their upcoming town council meeting and solicit approval to represent their respective town on the committee.

2. Saint Paul's College

In an effort to encourage suitable development at Saint Paul's College, the Town of Lawrenceville discussed their interest in approaching J. P. Morgan to work with the county and towns to conduct a feasibility study to determine the best and highest use of the property. However, it was noted that a prospect has signed an option agreement with J. P. Morgan to purchase the college and the prospect has ninety (90) days to close the deal. The County Administrator and Lawrenceville Town Manager will keep all abreast of developments.

3. Website

The County is in the process of updating its website and the towns want to ensure that the county maintains a link to their respective website. The County reassured the towns that they will continue to maintain a link to their respective websites.

The Town of Brodnax, however, does not have a website. As a result, the County will work with the Town of Brodnax to incorporate information about the town to the extent possible given the current contract and budget.

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**Establish Next Meeting Date**

Mrs. Harris asked the County Administrator to work with the Board of Supervisors and town officials to schedule the next meeting.

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The meeting was adjourned.

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Hon. Barbara Jarrett-Harris, Chair

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Charlette T. Woolridge, Ph.D., Clerk